


## LAUNCH OF THE 2<sup>nd</sup> DOMESTIC & HOME CARE EUROPEAN FORUM

PRESS RELEASE –19/06/2023

Following its unanimously acclaimed success in November 2022, [EFSI](#) (European Federation of Services to Individuals) and the [French tradeshow for Domestic and Personal services](#) are launching the 2<sup>nd</sup> edition of the Domestic & Home Care European Forum on November 28-29, 2023, in Paris.

Once again tackling the sector's topical issues and providing participants with first-hand information on market developments, this year's event will also, for the first time, give start-ups and investors a chance to have their say.

 **When? Tuesday 28 and Wednesday 29 November 2023**

 **Where? Paris, Porte de Versailles**

### Already THE European event for the industry

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« Congratulations on the quality of the panels and the content of the discussions! »

« Very interesting to get together with so different countries. »

« I would like to point out the incredible work carried out by Aurélie Decker. A true professional, her work made the difference. »

The enthusiasm of the **60 participants** in the first edition in November 2022, from **13 different countries**, was widely shared.

In December's satisfaction survey, 100% of them said that:

- the event led to interesting and relevant discussions for their company.
- they would attend the second edition.
- they would recommend the event to their colleagues or business partners.

### Networking and innovation: an [enhanced 2023 programme](#)

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The 3 panel discussions will focus on **regulatory changes** and **new market opportunities**, the added value of a **partnership strategy** in a highly competitive sector that is pushing its players to the limit, and of course strategies for recruiting, managing, and training teams, as well as tools for supporting and retaining home-based workers.

Even more than last year, the organisers are placing particular emphasis on **exchanges and networking**, with 1 networking session per day, in addition to the dinner.

They are also adding a **major innovation component** to this year's event. **5 start-ups** will be invited to pitch to the 80 to 100 expected attendees, and **specialist investors** will be on hand to share their market expertise and investment criteria.

### Call for candidacy

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The 5 start-ups who will be pitching will have been selected following a call for candidacy to be issued in June. The call will be published in the press, on the forum website and on the organisers' LinkedIn and Twitter social networks.

### Registration and information

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3 registration options are available:

- forum + dinner = €420 inc. VAT
- forum only = €300 inc. VAT
- dinner only = €100 inc. VAT

**To register and find out all you need to know:** news, speakers, call for candidacy, etc. visit <https://domestic-home-care-forum.eu/>

And to **stay connected on a daily basis:**

- Salon des services à la personne et de l'emploi à domicile:
  - o [LinkedIn](#)
  - o [Twitter](#)
- EFSI:
  - o [LinkedIn](#)
  - o [Twitter](#)

**Visuals:** [https://www.salon-services-personne.com/telechargements/Domestic\\_Home\\_Care\\_Forum-Visuals.zip](https://www.salon-services-personne.com/telechargements/Domestic_Home_Care_Forum-Visuals.zip)

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